



TAMASO MA JYOTIRGAMAYA

Badruka College of Commerce and Arts

Estd: 1950

PROSPECTUS
2022-23

Empowered to Lead

Reaccredited by NAAC with B++ Grade (3rd Cycle) | Affiliated to Osmania University

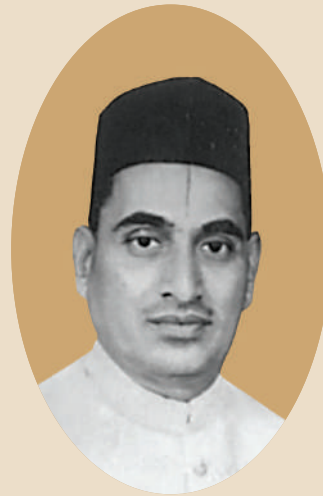


Seth Ghasiram Badruka (Grandfather)
1860-1927



Seth Gopikishan Badruka (Father)
1882-1937

OUR FOUNDER



Raja Bankatlal Badruka
(1905-66)

OUR VISION

Our educational institutions relentlessly endeavor to shape the students into agents of change in all walks of life.

We aspire to significantly contribute to the students' fraternity by reorienting them to face the challenges of ever changing needs and dynamics of business community.

Our vision is to promote research in branches of commerce and management science and relevant pedagogy which we believe would help to build a just business and social order.

We continuously strive to develop highly efficient, skilled professionals, transforming them into spiritually inspired, morally upright and socially committed citizens.



OUR MISSION

- To empower students to be the future leaders
- To produce critical thinkers and responsible individual
- To contribute new perspectives to the world of knowledge
- To enhance access and inclusivity in quality education
- To enhance a context of learning that enables professionalism, humanism, and social responsibility
- To foster an intellectual and cultural environment where:
 - The spirit and skill of the creative individual thrives
 - Research flourishes
 - The artistic, educational and business needs of the national and international community be served



CA Laxminiwas Sharma, FCA
Chairman, SGGES



Sri Mukund Lal Badruka
Vice-Chairman



Sri Srikishan Badruka
Hon. Secretary, SGGES



Sri Ravi Badruka
Joint Secretary



Rajender Badruka
Treasurer, SGGES



Badruka Educational Society

In the year 1950, a proposal for establishing a Commerce college in Hindi medium was mooted by **Raja Bankatlal Badruka** and **Shri Pannalal Pittie**. Nawab Ali Yawar Jung Bahadurji, the then Vice-Chancellor of Osmania University appreciated the initiative and suggested that a college be started in English or Urdu medium with an endowment fund of Rs. 2.5 Lakhs. Raja Bankatlalji, true to his character, spontaneously donated the amount and obtained the approval to start a college with Intermediate Section in English medium.

The first exclusive institution for students of commerce came into existence on 2nd August 1950 and was inaugurated by the renowned celebrity Shri MK Vellodi, ICS, the then Chancellor of Osmania University.

GOVERNING BODY

Prof B Bhima

Osmania University Representative

Prof Pannalal

Academician

Prof V Vishwanadham

Academician

Shri Devendra Surana

Industry Representative

Shri Sudhakar Kaza

Industry Representative

Shri Mukundlal Badruka

Vice-Chairman, SGG BES

Shri Srikishan Badruka

Hon Secretary, SGG BES

Shri Ravi Badruka

Management Representative

Shri Rajendra Badruka

Management Representative

Prof A Abhiram Krishna

Director General, SGG BES

Dr B Mohan Kumar

*Member Secretary,
Principal, BCCA*



BHOOMI POOJA

of Central Block was
performed by His Holiness

Sri Sri Sankara

Vijayendrasaraswati Swamy Ji

of Sri Kanchi Kamakoti Peetam

on Friday -

17 June 2022 at 7:50 AM



TAMASO MA JYOTIRGAMAYA

Badruka College of Commerce and Arts (BCCA)



Prof S Abhirama Krishna
Director General, SGGES

Badruka College of Commerce and Arts (BCCA) made its humble beginning in Darul Shifa (in the Old City) comprising of three permanent staff, with a two-year intermediate course in 1950. Later the institution was upgraded to a degree college in 1952 and shifted its campus to the famous 'Gadwal Palace' in Nampally. The college is now located in the heart of Hyderabad at Kachiguda, which has rightly earned the sobriquet 'The City of Pearls'. Hyderabad has been a leading hub of the Indian IT industry. BCCA is well connected by train and bus route to all corners of the city.

Today BCCA has become a byword for academic and extra-curricular achievements. It has long been recognized as a premier institution of higher learning. As a centre for academic excellence and achievement, it has emerged as one of the finest institutions for Commerce, while offering a BBA program. BCCA has not only kept pace with the changing world, but has been the pioneering spirit behind many innovations in the field of education.

The striving is to imbibe the teaching and learning process with a unique blend of intellectual vigour, aesthetic and ethical engagement. At BCCA, the belief is in a holistic vision that never discounts the past, but at the same time embraces the future with unwavering confidence in the ability to shape it and harness its potentialities.

The College is committed to nurture and create men who are equipped to be world citizens. They recognize challenges as opportunities. BCCA students are empowered with professional competence and ability to assume positions of leadership with care and shatter inhibitory glass ceilings. The emphasis is on liberating, and not domesticating pedagogy.

An enlightened and supportive Governing Board (both past and present) with members drawn from fields of industry, law, academic, bureaucracy and politics-has been inspiring and steering the college in its long journey to fulfil the vision of its founder. The journey well begun has infinite potentialities to evolve further, setting up newer standards of excellence.



Dr B Mohan Kumar
MBA, PhD



Dr B Mohan Kumar, Principal and a distinguished faculty of management studies at various national and International institutions with an overall experience of 22 years. With his experience of teaching in India and abroad, he works with an inclination to bring innovation in the field of commerce education and research. His constant affiliation with the research work is evident from his profile which reflects a long list of publications in national and international journals and conferences with two patent publications to his credit and a number of chapters in edited books. His profound work experience in academics and administration has benefited the institution in establishing Entrepreneur Development Cell in the college. He persistently encourages the students to submit business proposals to major funding agencies.

Dr M Janakiram
MCom, PhD



Dr M Janakiram, Associate Professor of Commerce, is one of the senior most faculty of the institution with an experience of 30 years in Badruka College of Commerce and Arts. Such a long association with the institution has given him an opportunity to work in various administrative capacities like NSS program officer, NAAC Committee member, Vice-principal and In-charge Principal. With his experience he always timely contributes to the smooth functioning of the academic affairs. He is the member of Telangana Commerce Association and Indian Accounting Association. He has publications in various seminars, conferences and journals at National and International level. He also authored many books. Being senior faculty, he always brings innovation in academics by recommending new techniques for the effective teaching and learning process.

Dr P Venkataiah
MCom, MBA, M Phil,
MA (Eng), PhD



Dr P Venkataiah, Vice Principal, is an alumnus of this college. He has a work experience spanning over twenty two years. He served the institution in various capacities such as Examination coordinator, IQAC Coordinator, academic coordinator, and vice-principal. He has authored many books and also has publications in various national and international journals with paper presentations in various conferences.

He also has membership in various professional academic bodies like Indian Accounting Association, Telangana Commerce Association to name a few.

As a Vice-principal, he takes initiative to organize student welfare programs like college fests, meets and industrial visits. He timely addresses student grievances and is always in the forefront of student affairs.





OUR DISTINGUISHED FACULTY

The real strength of the institution is its highly qualified, competent and committed faculty who constantly Endeavour to upgrade and update their knowledge, skills and qualifications. The college management has been very supportive and encouraging for the faculty to pursue research, participate in seminars, symposia, workshops, etc. A large number of the teaching staff are in various committees of Osmania University, Many of them guide and supervise the research scholars in their M. Phil and Ph.D studies. A vast number of books have been written by the staff and published by renowned publishers. They also contribute regularly articles to the popular journals and magazines. The faculty take the initiative in counseling the students in personal and career matters. The Faculties are also invited by premier institutions for extension lectures. They are actively involved in course design, curriculum framing, paper setting and valuation in many autonomous colleges. Many of them have earned acclaim as being the best in coaching the students for professional courses like CA, ICWA and CS. Some of them have been on the NAAC Peer Committee visiting different colleges across India for the purpose of accreditation.

Some of them have been honoured with meritorious awards by various organizations. Believing that learning does not begin or end in the classroom, they adopt a variety of innovative methods, including the use of IT and Teaching Aids for comprehensive learning. The periodic teacher evaluation given by the students is well received and appreciated by all stakeholders.

NAME OF THE FACULTY	DESIGNATION	QUALIFICATION
Dr B Mohan Kumar	Principal	MBA, Ph.D
Dr M Janaki Ram	Vice Principal / Associate Prof. of Commerce	M.Com., Ph.D.
Dr P Venkataiah	Vice Principal / Associate Prof. of Commerce	M.Com, M.B.A., M.Phil.,M.A.(Eng) Ph.D.
Dr M Srinivas	Associate Prof. of Sanskrit	M.A(Sans.), PGDTA, Hindi Sahitya Ratna, M.A.(Eng.), Ph.D.(Sans.)
Dr Rajesh Agarwal	Associate Prof. of Hindi	M.A. (Hindi), PGDT, NET, (Ph.D.)
Smt K Anupama	Associate Prof. of English	M.A. (Eng.), M.Phil. PGD PMIR, (Ph.D.)
Smt SP Manjula	Associate Prof. of Commerce	M.Com., M.Phil.
Smt N Sunitha Bai	Associate Prof. of Commerce	M.Com., M.Phil.
Dr J Laxmikanth Rao	Associate Prof. of Hindi	M.A(Hin.), PGDT, HPT, Ph.D.
Smt M Indira	Associate Prof. of Commerce	M.Com., M.B.A., M.Phil., (Ph.D.),SET
Smt J Lavanya	Associate Prof. of Commerce	M.Com, M.A. (PPM), M.Phil

NAME OF THE FACULTY	DESIGNATION	QUALIFICATION
Sri B Vinod Babu	Associate Prof. of Comp. Science	M.C.A., M.Tech., PDIT, EDAST. H.D.S.E
Sri D Venkat Reddy	Associate Prof. of Commerce	M.Com.
Sri D Sree Ram	Associate Prof. of Commerce	M.Com, M.B.A., M.Phil., PGDT
Sri U Vijay Bhasker	Associate Prof. of Commerce	M.Com., M.B.A. LLB
Sri EV Chandra Mohan Sastry	Associate Prof. of Commerce	M.Com., M.Phil.
Smt Gita Desai	Associate Prof. of Commerce	M.Com., M.B.A., M.Phil, C.A. Inter, NET
Dr Rakhee Renapurkar	Associate Prof. of Management	M.B.A., Ph.D.
Sri Mitesh Kadakia	Associate Prof. of Commerce	M.Com
Sri K Naveen Kumar	Assistant Prof. of Commerce	M.Com., M.B.A. (Ph. D).
Smt A Manjula	Assistant Prof. of Commerce	M.Com., M.B.A.
Sri K Venu	Assistant Prof. of Commerce	M.Com., I.C.W.A. (Inter), PGDCA
Smt Rashmi D	Assistant Prof. of Commerce	M.Com., M.B.A., M.Phil., ISTD
Sri D Gnyaneswer	Assistant Prof. of Commerce	M.Com, SET, M.B.A., SET, (Ph.D.)
Smt Archana A Ramesh	Assistant Prof. of Commerce	M.Com. B.Ed
Sri M Shaila Prasad	Assistant Prof. of English	M.A. (Eng.), M.A (ELT), Diploma in PR, B.Ed
Smt G Saritha Naidu	Assistant Prof. of Commerce	M.Com., M.B.A.
Smt Durga Rani	Assistant Prof. of Commerce	M.Com.
Sri M Kumara Swamy	Assistant Prof. of Commerce	M.Com., M.B.A., M.A. (Eng.) B.Ed, NET, (Ph.D)
Smt C Rama Devi	Assistant Prof. of Commerce	M.Com.
Sri Gopi Unnam	Assistant Prof. of Commerce	M.Com., B.Ed
Smt C Bhavani Tripura	Assistant Prof. of Sanskrit	MA(Sanskrit)
Sri SV Ramakrishna Sharma	Assistant Prof. of Sanskrit	M.A. (Sanskrit)
Smt Ch Naga Lakshmi	Assistant Prof. of Telugu	MA (Telugu)
Smt A Sunitha	Assistant Prof. of Commerce	M.B.A. M.Com.
Lt K Mahendhar	Assistant Prof. of Commerce	M.Com. M.B.A, APSET
Dr K Mamatha	Assistant Prof. of Telugu	M.A.(Telugu), TPT, Ph.D.
Smt S Lavanya	Assistant Prof. of English	M.A. (English) M.Ed.
Smt Madhuri Kulkarni	Assistant Prof. of Commerce	M.Com
Sri P Arun Reddy	Assistant Prof. of Commerce	M.Com & MCA
Smt N Lakshmi	Assistant Prof. of Commerce	M.Com
Smt A Sandhya	Assistant Prof. of Commerce	MA (Economics) B.Ed.
Sri V Pratap	Assistant Prof. of Commerce	M.Com
Ms Chandini P Gulabani	Assistant Prof. of Commerce	M.Com, MBA
Ms R Nikitha Yadav	Assistant Prof. of Commerce	M.Com
Smt Santosh Vyas	Assistant Prof. of Commerce	M.Com
Smt Subia Nausheen	Assistant Prof. of English	M.A. English
Sri Shaik Abdul Kareem	Assistant Prof. of Commerce	M.Com
Dr Rakesh Sharma	Assistant Prof. of Hindi	M.A. Ph.D.
Ms Ch Spandana	Assistant Prof. of English	M.A. English
Smt Supriya Kulkarni	Assistant Prof. of Commerce	M.B.A.
Sri Shrikant Vashishtha	Assistant Prof. of Commerce	UGC, M.Com.
Smt Vijayadevi Jain	Assistant Prof. of Commerce	M.Com
Sri Sreeshailam Vadakam	Assistant Prof. of Commerce	Ph. D.,M.Phil., M.Com.
Smt Anusuya Ekbote	Assistant Prof. of English	PG Dip. English, B.Sc.
Ms Juveria Fatima	Assistant Prof. of English	M.A (English), PGCTE, TSSET
Sri M Aravindam	Librarian	MA, M.LiSc.
Sri M Rajesh	Physical Director	M.Ped.



COURSES OFFERED

UG	Intake
B.Com - General	180
B.Com - Computer Applications	240
B.Com - Honours	180
B.Com - Foreign Trade	60
B.Com - Business Analytics	60
B.Com - Tax procedures	60
BBA	180
Total	960

PG	
M Com	40

CODE OF CONDUCT

Attendance

Students are expected to maintain discipline and continue to maintain good reputation of the institution. They have to maintain excellent standards through regular attendance, exemplary behavior and conduct. Every student has to maintain a minimum of 75% attendance in each subject during the academic year. Examination applications of the students with less than required attendance will not be forwarded to the university.

Dress Code

College is the place of learning where the students from different areas, cultures and backgrounds come to study and make their future. Dress code gives a sense of equality among the students. It will set at rest all the distractions and enhance the concentration of the students to focus on their goals.

To ensure oneness and to maintain conducive atmosphere on campus, Badruka College of commerce has prescribed a formal dress code for the students.

For Boys: Shirts and Trouser or jeans

To be avoided: T-shirts, Sleeveless Shirts, Baggy or Cargo Pants, Shorts.

For Girls: Salwar kamees with Dupatta or Loose-jeans with knee-length kurtis with stole.

To be avoided: Sleeve-less, T shirts, Short Kurtis, Leggings, Tight Jeans, Netted Stole or Dupatta, Long or Short Skirts.

The Management enforces the dress code with strict measures and disciplinary action will be initiated against the students violating the guidelines.

Identity Cards

It is mandatory for the students to wear college identity cards in the college premises. In case of loss / theft, students must get a duplicate ID card immediately by paying an amount of Rs. 50/- from the office.

Cell Phones

Students must not use Mobile phones in college library, classrooms, and corridors. Any violation will lead to confiscation / penalty.

Anti-ragging Cell Students are strictly prohibited from indulging in any type of ragging on the campus.

Smoking is prohibited inside and in the vicinity of college premises.



INFRASTRUCTURE



Digital Library

Our college library is the knowledge hub of all academic activities. The library holds a massive collection of printed as well as electronic, resources. The rich treasure trove of knowledge is funded by UGC, as well as by the Badruka Educational Society. The vast wealth of knowledge in the form of books, journals, magazines, reports, case studies, data base is awe-inspiring. The students are encouraged to make use of the library facilities during their leisure hours.

Computer Labs

Computers play an important role in the field of education with the intention of providing better infrastructure facilities we have three fully furnished computer labs functioning with 250 systems. The centrally air conditioned labs are equipped with updated software and internet connectivity for the students.

English Language Labs

A separate computer lab is also established for English language training and communications skills with 40 systems and head phones. Spoken English and Personality Development classes will be arranged separately after the college timings for the overall development of the students.

Audi Visual Centre

In the year 1988 Audio visual centre was started with financial assistance from UGC. For effective and purposeful learning the college has facility to screen films and educational videos. The college has a huge repository of multimedia content on various subjects and all the classrooms are equipped with projector and LCD screens.

Canteen

Healthy food is a key to healthy mind and healthy body. The canteen / cafeteria provides a comfortable place for informal interaction amongst students as well as staff over a cup of coffee and hot vegetarian snacks at affordable rates.

Hostel

Sri Laxminivas Badruka Vidyarthi Gruh (LBVG) was inaugurated in July 1996 by Mr K Krishna Kanth then Governor of Andhra Pradesh and former Vice President of India. The 65 bed hostel provides excellent accommodation / stay for girls. The hostel is seen by many as a home away from home.

Auditorium

The college has two spacious and well equipped auditoriums with latest equipments like LCD projectors, screens, sound and light systems. Open auditorium, located in the main building ground floor has a seating capacity of 500 students serves as venue for various college events.

The closed auditorium located on the fifth floor of the centenary building is fully air conditioned. It has a seating capacity of 200 students. Important seminars, competitions, conferences are organized in this auditorium.

R.O. Drinking Water

R.O. Drinking water plant is installed in campus for the supply of pure drinks water to the students and staff.

Scholarships

Scholarships enable students to develop their careers by assisting them financially, but also motivating them to be their best. Students are rewarded for good work with opportunities to expand their horizons. To support the students financially as well as motivate them to achieve their career goals, Badruka Education Society offers the following merit-need based scholarships:

'Sri Laxminarayan Goyal Merit-cum-Need-based Scholarship' – Mrs. Meena Goyal of our esteemed Badruka family offers 'Sri Lakshmi Narayan Goyal Merit-cum-need-based Scholarship' to students who are admitted during the academic year in 2020-2021.

Selected students will be awarded a scholarship of Rs.25,000/- (Rupees twenty-five thousand only) per year from Badruka College of Commerce and Arts (BCCA) and Bankatlal Badruka College for Information Technology (BBCIT). Six students got benefited from the scholarship in the academic year 2021-22.

'Hari Prasad Gopi Kishan Trust' also offers a scholarship of 15000/- to the students. Ten students received the scholarship in the academic year 2021-22.

The institution offered free admissions to orphaned students in the wake of the devastating pandemic as a welfare initiative for the students. Eleven students got benefited from the measure.

Teaching and Evaluation Techniques

- The college adopts Lecture and Interactive methods of teaching with emphasis on active participation of students in the classroom.
- The management is keen on exposing the students to business environment. Close links are established with business and academic community by organizing seminars, workshops, guest lectures and illustrations by field experts.
- To provide hands on experience to the students frequent industrial visits are organized.
- As per the CBCS guidelines provided by the Osmania University, the college conducts two internal assessments. It is also mandatory for the students to submit assignments as and when instructed.

Assignments and Seminars

The college has a practice of assigning unit wise assignments and seminars in each subject. These are evaluated by the teachers concerned to give suggestions for better performance.

Remedial Coaching Classes

Remedial classes in the form of crash courses are conducted to strengthen the academic standards of weak students at regular intervals. Expert faculty is involved in these remedial classes, which help the students to prepare for the Annual Exams.

Parent Class In-Charge Meeting

Regular parent-class in-charge meetings are arranged. Parents can discuss the academic matters with them.

Counseling Cell

The students are encouraged to seek personal counselling and career guidance from the in-house counsellors.

Badruka Health Centre (BHC)

Established in the year 1999, Badruka Health Centre (BHC) has been providing medical and health services to Students, Faculty Members and Non-teaching Staff of the constituent units of the Society for the last 23 years.

Dr B Purna Chandra Murthy, BAMS, a qualified Ayurvedic Physician, heads the Health Centre. BHC conducts regular Health Awareness Camps, apart from conducting Blood Donation Programmes, Medical Checkup / Training Camps, etc.

Students Support





Venturing Beyond Curriculum

At Badruka we strive to redefine education in the field of commerce. We provide qualitative education which comprises the age old values, ethics of our culture. With an aim to develop all round personality of the students, BCCA has taken the initiative to offer courses along with the regular academic program.

Bridge Courses

Commerce

A Bridge course in commerce was offered in the year 2021-22 with an aim to improve and strengthen the basic knowledge about the subject and help the students of non-commerce background. Almost 250 students registered and benefited from the course.

English

A Bridge course in English was conducted by the Department of English, to improve the speaking and writing skills of the students. Almost 600 students registered and benefited from the course.

Certificate Courses

Certificate courses are also offered by the institution to increase the employability skills, and to make them ready for the industry. The Following Certificate courses are initiated by the institution:

- Digital Marketing
- Tally
- Tableau
- Gender Sensitization

Co-Curricular Activities

BCCA offers students an opportunity to hone their skills beyond curriculum. Keeping in view the overall personality development of students, the institution offers 7 clubs which organize activities and conduct competitions keeping up with the latest trends.

Self Defense Course

To build inner strength and face day to day challenges in the society, we have been training our girl students with Self Defense course by Mr M Arjun Kumar, Black Belt, 5th Dan, Karate Budokan International.



Taekwondo

We offer training in martial arts taekwondo for boys and girls in our campus. Many of our students are being trained by Mr Zamir Khan, NIS in Taekwondo, Black Belt 3 Dan, International Bronze Medalist, National Referee Class-1.

Human Excellence Cell

Badruka Educational Society, with a view to instill moral values and ethical behavior among Students, established 'Vivekananda Centre of Excellence' under the aegis of Vivekananda Institute of Human Excellence' (VIHE), Ramakrishna Mutt, Hyderabad. Vivekananda Centre conducts Seminars and Guest Lectures on Spiritual, Moral, Ethical and Eternal Values of Personality Development, Character Building, Goal Setting, Yoga Meditation, Stress Management, Spiritual Management, etc. Leaders like Swami Bodhamayananda, Swami Jnanananda, Prof Madhura Ganesh, Prof Nair, etc enlightened our students and shared their words of wisdom.



Entrepreneur Development Cell - Innovation Hub

ED Cell of Badruka College of Commerce & Arts is committed to creating the next generation of Entrepreneurs. It aims at making Badrukans the Job Givers rather than Job Seekers. We already have a few success stories of our student Startups. On 26th June 2021, Jayesh Ranjan, principal IT Secretary to Telangana Government launched the centre of good mind and Badruka Innovation Hub to promote entrepreneurial skills. The students at ED Cell are mentored by Mr Mitesh Kadakia – Associate Professor of Commerce, Dr KV Reddy – Associate Professor, BCPGC. Students aptitude towards entrepreneurship is considered and they are encouraged to submit business proposals to various funding agencies. A total seven number of students received funding from various agencies. Two students received funding from Angel funding agency.



CLUBS

Arts Club

The Arts club was established with an aim to nurture and encourage aesthetic skills of the students and Also to expand the creative network with art and craft. Competitions like best out of waste, painting, calligraphy, quilling and many more are organized regularly by arts club. Workshops in collaboration with fevicryl are also conducted for the students.



Literary Club

BCCA literary club was established with a core idea to promote creative writing skills among the students. The Literary club organizes various competitions like essay writing, poetry writing, JAM, elocution, poetry recitation etc., providing students an opportunity to explore and hone their language skills.

Music Club

The Music Club 'Rebetiko' was established to provide a musical education and experience grounded in experiential, historical, and cultural contexts. 'Rebetiko' is firmly rooted in the belief that music is an innate artistic expression of all humanity. We work towards giving a platform to students to get exposure to light, semi- classical, classical and modern music.



Management Club

The club was established with an aim to increase awareness regarding the business world. It gives students an opportunity to improve the communication skills through management games, presentations. These activities groom the future managers through team building activities, role play etc.

Quiz Club

The Club was an initiative taken up by the college to prepare students for competitive exams with knowledge of all the fields of society like computers, commerce, trade, general knowledge etc., This is to prepare students for stress management caused due to spontaneity, quick decision and focus required during such exams.

Theatrics Club

THEATRICALS CLUB of our college offers a fun and interactive platform for its members to express, create and innovate. It is for the students who love expressing themselves on stage and performing to bring out their true self.

The mission of theatrics club is to promote knowledge of theater practices through involvement in various events and Activities like Fundamentals of script writing / story writings, Character analysis, Monologue, Ensemble Sequence (A small group of musicians Dancers or actors who perform together), skit performance, street play, workshops on filmmaking, constructing scenes. It offers participants a chance to experience the excitement and rewards of theater arts while developing social skills, confidence and the ability to work with others.



External Collaborations

- **Lions Club** – The Lions Club of Badruka Campus chartered on 21st July 2019, which began our trip towards learning to give back, learning charity and making a difference. Lions Club performs several activities for the environment, people and animals. This year Lions Club of Badruka Campus has conducted a blood donation camp, planted trees, arranged a rabies awareness program, visited an orphanage and donated food & toys to them. Arranged a free diabetes checkup camp, visited an old age home, raised funds to save Ayansh who was battling SMA and also arranged breakfast for poor people.
- **Leo club** - Leo Club of Badruka campus has been inaugurated, installed and inducted on 23rd December 2021. This club has 250 members.



Academic Activities



TRIVIDHA-2022, Intercollegiate Commerce Fest

On 26th and 27th May, TRIVIDHA – 2022 an Inter-collegiate commerce fest was organized by Badruka College of Commerce & Arts. Popularly touted as the first commerce fest after the Covid-19, it was conceived with an idea of giving students an opportunity to team up, learn, enjoy and celebrate. The Guest for Inaugural program was Prof P Laxminarayan, Registrar, OU and Mr P Vikram Reddy, as guest of honor, CFO, Google properties and Alumni of this college. The valedictory function was graced by Prof. Usha Kiran, Head, Dept of Commerce, OU. The fest was held over a span of two days comprising of formal and informal events. It saw a footfall of more than two thousand per day and was a huge success. The events were graced by Celebrity judges, RJ's and noted Alumnus of the college. The fest was a spectacular success.



PRATIBIMBH – Management Meet

Pratibimbh is a flagship event of BBA students, conducted since last 5 years. This year the event saw participation from more than 45 Management colleges from twin cities with more than 1200 students participating in it. The Guest for Inaugural program were Prof. Sreeramulu, Head, Department of Business Management OU and Mr Subramaniyan, Director, JP Morgan. The valedictory function was graced by Prof Sudha Vepa, Chairman, BoS OU and Mr Sudhakar Kaza, Retd. Managing Director, Bharatiya Reserve Bank Note Mudran Pvt. Ltd., RBI.



Achievements of Physical Education 2021-22



Neeraj
1064-19-405-120

Played Archery in All India Inter University held at Chandigarh University, Punjab from 24th to 28th Feb 2022 and also participated in West Zone Khelo India University Games held at Gujarat and secured 13th position in his event

Played Basket Ball South Zone Inter University held at Bangalore (Christ University from 30th Dec 2021 to 4th Jan 2022) and also secured 3rd place in Korfbal South Zone.



BM Bharath
1065-19-401-109



Nikhil Siddharth
1065-19-405-029

8th Senior State Meet Softball form 4th to 6th Dec 21 and secured 1st place and also played All India Inter University in Softball at Acharya Nagarjuna University Guntur, A.P from 24th to 30th March 2022.

Participated in Teakwondo All India Inter University held at University of Kerala in Jimmy George Indoor Stadium from 21st to 24th March 2022.



P Madhu Sudhan
1064-19-407-074



Hari Vinayak
1064-20-405-019

Played Badminton South Zone Inter University held at KL University from 6th to 10th Dec 21.

Participated in Cricket South Zone Inter University held at Hindustan University, Chennai from 6th to 12th June 2022 and also participated in Ranji Trophy senior team.



Vamshi
1064-20-405-210



Vaibhav
1064-20-405-151

Played Boxing All India Inter University held at LPU, Punjab from 25th Dec 2021 to 3rd Jan 2022.

Participated in Athletics All India Inter University held at Monglore University, Alva College from 31st Dec 2021 to 9th Jan 2022.



M Venkat
1064-20-538-014



Vishal
1064-21-538-034

Played Table Tennis South Zone Inter University and secured 3rd place held at Bangalore, (Reva University) from 3rd to 6th Jan 22 and also participated in All India Inter University held at Chandigarh University, Punjab from 15th to 19th March 2022 and participated in Khelo India University Games held at Jain University, Bangalore from 27th to 30th April 2022 and participated in north zone table Tennis National Ranking Tournament at Haryana, Panchkul from 18th to 23rd Oct 2021.

Played All India Inter University in Fencing at Amritsar (Punjab), from 7th to 10th Jan 2022.



Gaurav Singh
1064-21-684-089

...Achievements of Physical Education 2021-22



B Likitha
1064-19-405-120

Played South Zone Inter University in Kabaddi held at Alagappa University, Tamil Nadu from 22nd to 24th Feb 2022.

Played All India Inter University in Netball at Bharathidasan University, Tamil Nadu from 20th to 23rd March 2022.



M Surya Kiran
1064-20-401-126



P Vinith Yadav
1064-20-404-038

Played Inter College Wrestling Tournament at Cycling Indoor Stadium at O.U, Hyd and he secured 1st place in 130 kgs and also Played All India Inter University Chaudhary Bhansilal University, Bhiwani from 7th to 12th March 2022.

Played Boxing All India Inter University held at LPU, Punjab from 17th to 22nd Dec 21.



Vanshika Reddy
1064-21-684-163



M Vivek Kumar
1064-20-405-

Played Chess South Zone Inter University held at SRM University, Chennai from 1st to 3rd April 2022.

Participated in 44th National Arm Wrestling Championship from 31st May to 5th June 2022 at Gachibowli Indoor Stadium, Telangana.



Mustafa Akhtari
1064-20-684-081



Subramanyam
1064-20-401-005

Participated in Dragon Boat All India Inter University held at Punjab University in Sukuna Lake from 15th to 17th March 2022.

Participated in 44th Junior National Hand Ball Championship held at Vijayawada from 1st to 8th April 2022 and secured 5th position.



K Rithwik
1064-20-538-057



G Manisharan
1064-20-405-161

Participated in 8th Senior State Meet Softball from 4th to 6th Dec 21 and Secured 1st place.

Played Inter College Wrestling Tournament at Cycling Indoor Stadium at O.U, Hyd and he secured 3rd place in 57 kgs.



J Prathan
1064-21-401-116





A Yeshwanth
1064-19-407-043

Participated in Inter College Carrom Tournament on 24th May 2022, and secured 1st Place held at St. Joseph College.

Participated in Inter College Carrom Tournament on 24th May 2022, and secured 1st Place held at St. Joseph College.



Vishwesh
1064-20-407-116



Musaib
1065-19-405-027

Participated in Inter College Carrom Tournament on 24th May 2022, and secured 1st Place held at St. Joseph College.

Participated in Inter College Carrom Tournament on 24th May 2022, and secured 1st Place held at St. Joseph College.



Shabaz
1065-19-405-041



Indrajeeth
1064-19-405-186

Participated in Inter College Carrom Tournament on 24th May 2022, and secured 1st Place held at St. Joseph College.

Participated in Inter College Carrom Tournament on 24th May 2022, and secured 1st Place held at St. Joseph College.



K Lalitha Lahari
1065-19-405-047



A Sindhu Devi
1064-19-407-052

Participated in Inter College Carrom Tournament on 24th May 2022, and secured 1st Place held at St. Joseph College.

Participated in Inter College Carrom Tournament on 24th May 2022, and secured 1st Place held at St. Joseph College.



Lavanya
1064-19-407-100

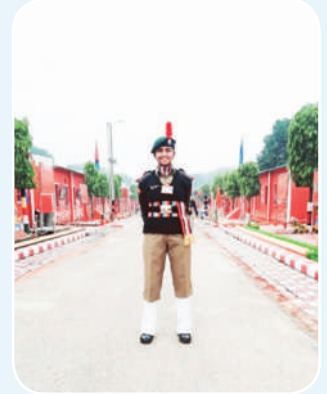


Anuradha
1064-19-407-088

Participated in Inter College Carrom Tournament on 24th May 2022, and secured 1st Place held at St. Joseph College.



Achievements of NCC



Our Infantry NCC company with 160 vacancies of authorised capacity, affiliated to 5(T) BN NCC, Hyderabad group headquarters. Some of the achievements of the NCC cadets are:

- **SUO P Chander Shekar Rao** of BBA 3P is selected for prestigious REPUBLIC DAY CAMP (RAJPATH) – 2022 held at New Delhi from 18 December 2021 – 29 January 2022.
- **SUO Simranjit Kaurof** B.Com(Gen) 3D is selected for prestigious REPUBLIC DAY CAMP (RAJPATH) – 2022 held at New Delhi from 18 December 2021 – 29 January 2022.
- **JUO Mahesh Singh** of BBA 3N selected for prestigious DG COMMENDATION CARD.
- **2 Cadets CPL M Komal Vinek** of B.Com(Comp App) 3J and LCPL M Charan Teja of BBA 3P selected for SHIVAJI

TRAIL TREK CAMP – 2022 held at Kolhapur from 28 Nov to 6 Dec 2021.

- **CDT Bheem Raj** of B.Com(Hons) 3L is selected for ALL INDIA TREK CAMP – 2021 held at Tirupati from 12 to 19 Nov 2021.
- **2 Cadets SUO P Chander Shekar Rao** of BBA 3P and **JUO S Shravani** of B.Com(Gen) 3B are selected for IDSSC IGC held at Secunderabad from 11 to 15 Sep 2021.
- **3 Cadets JUOM Sandeep** of B.Com(Comp App) 3K, **LCPL D Priyanka** of B.Com(Hons) 2J and **CDT Meghana** of B.Com(Comp App) 2J selected for IGC-RDC – 2021-22 held at Tirupati from 17 to 26 Oct 2021.
- **4 Cadets JUO Mahesh Singh**, **CPL Sravya**, **CDTA Deekshitha**, **CDT Sreysh** are selected for EBSB ONLINE SAPTAH PHASE-XI CAMP – 2021.





Independence Day Celebrations (15th August 2021)

75th year of Independence Day was celebrated in the premises of BCCA. National flag was hoisted by Hon. Secretary Shri Srikishan Badruka ji, followed by march-past by NCC cadets. Director General Prof A Abhiram Krishna, Principal Dr B Mohan Kumar, Vice-Principal Dr M Janakiram, Vice-Principal Dr P Venkataiah, Heads of all the units of Badruka Education Society, staff and students were present on the patriotic occasion.

Bathukamma Celebrations and Goddess Saraswathi Puja (12th October 2021)

The occasion was graced by Hon. Secretary Shri Srikishan Badruka Ji, Smt Vimala Badruka Ji, Director General Prof Abhirama Krishna, Principal BCCA Dr. Mohan Kumar and Heads of all the Units of SGBES and more than 200 students participated in the event.

Virtual Induction Programme (23rd October 2021)

Hon. Secretary Shri Srikishan Badruka Ji, Director General Prof Abhirama Krishna, Principal BCCA Dr B Mohan Kumar addressed the students and the Guest Speakers Prof Usha Kiran, HoD of Commerce, Osmania University and C Krishna Kishore, HR Manager have enlightened our students with their valuable words of wisdom.

Pongal Celebrations (9th January 2022)

Hon. Secretary Shri Srikishan Badruka Ji, Director General Prof. Abhirama Krishna, Principal, BCCA Dr. B. Mohan Kumar and all the faculty members made their presence on this auspicious occasion.



Republic Day Celebrations (26th January 2022)

Hon. Secretary Shri Srikishan Badruka Ji, Director General Prof. Abhirama Krishna, Principal BCCA Dr. B. Mohan Kumar and all the faculty members made their presence on this occasion.

Traditional Day (1st April 2022)

Marking the occasion of Ugadi Festival, Traditional Day was organised on 1st April 2022. All the students made their presence in the college by dressing in a traditional manner. Rangoli competition was conducted for students on this occasion.

Women's Day Celebration (9th March 2022)

A musical tribute to Lata Mangeshkar was paid by the institution by organizing Sitar Recital on the occasion of Women's Day.

Student Welfare Activities



**More than 50
programmes
were conducted
by the NSS
Unit in the last
academic year.**

NSS Activities

The NSS unit of BCCA conducted a special village camp in a village named Chowdaryguda, Ghatkesar Mandal, Medchal-Malkajigiri District. The camp lasted for 7 days (24th-30th March 2022) and 60 volunteers took part in this camp. Many activities such as rally, plastic collection, awareness about plastic, women empowerment and youth empowerment programmes, school visit, swachh bharrath, free health camp and many more activities were conducted by NSS. Activities such as physical fitness, yoga, parade and many more activities were conducted with a view to helping the personality development of the volunteers. The camp was a great success.

Organized rally and seminar as a part of Red Ribbon Club activity to bring awareness among the public on HIV-AIDS on the eve of World Health Day on 7th April 2022. The Principal, Vice-Principal, NSS Programme Officers and 40 NSS volunteers participated in the event.

On 9th April 2022 the NSS unit of BCCA participated in the 'No Vehicle Day'. On this day all the students and lecturers utilized public transport for their travel. The NSS unit and the Arts Club jointly participated in volunteering this event. The volunteers made sure that the students did not use any private transport. They also tried to bring awareness regarding the harmful effects and the pollution caused by using vehicles by holding placards and charts.

The NSS unit of BCCA has participated in the Blind Cricket League (BCL) which was conducted in Amberpet ground from 14th to 16th April 2022. The NSS unit volunteered in serving food, providing water bottles and other activities.

Participated in the Telangana Firefighters Run which was conducted by the Rajamatha Foundation on 20th April 2022. This event was about 3km, 5km run by the fire officers. The volunteers of NSS helped in providing water bottles, serving food etc. The event was conducted in People's Plaza, Necklace road. At the end of the event Certificates and T-shirts were provided to all the volunteers.

The NSS unit celebrated Mothers' Day in the college auditorium on 8th May 2022. The Chief Guest of the event was Sri L. Sharman, IAS. The Chief Guest and the officials of Red Cross were felicitated with shawls. 47 NSS volunteers actively participated in the event.

The NSS unit participated in the buttermilk distribution event at Tarnaka from 10:00 am to 12:30 pm on 10th May 2022.

Organized an yoga program in college premises on 10th May from 9:30-10:30 am. 25 NSS volunteers participated in the event. NSS Program Officer Dr. K. Mamatha also participated in the event.

On 14th May 2022, the NSS unit participated in 100 days International Yoga Day program conducted by Osmania University. The event was graced by NSS Regional Director, NSS program officers from different colleges and many volunteers.



Special Vaccination Drive for 60+ and Front Liners

NSS unit of BCCA in co-ordination with Badruka Health Center organized special vaccination drive for 60+ and front liners in the centenary building. Honorary Secretary (SGGBES) Sri Srikishan Badruka inaugurated the drive. Medical officer (Badruka Health Center) Dr. B. Purna Chandra Murthy coordinated the drive. Director General (SGGBES) Prof. Abhi Rama Krishna, Principal of BCCA Dr. B. Mohan Kumar graced the occasion. Vice-Principal (Academics) Dr. M. Janakiram, Vice-Principal (Administration & Student Welfare) Dr. P. Venkataiah participated in the program. NSS program officers E V C M Sastry and Dr. K. Mamatha and NSS volunteers organized the event. 125 members got vaccinated.



Plantation Drive

NSS unit of BCCA participated in the TREE PLANTATION DRIVE organized by SGGBES on 18th December 2021 at Dabilpur village, Medchal district. A survey was conducted among the households of the village to know their financial, social and health status. Hon. Secretary SGGBES, Shri Shrikishan Badruka graced the event. Director General, SGGBES Prof. Abhi Ramakrishna, Principal BCCA Dr. B. Mohan Kumar, Vice Principal (Administration and student affairs) Dr. P. Venkataiah participated and appreciated the efforts of NSS volunteers. NSS program officers EVCM Sastry and Dr. K. Mamatha organized and participated in the event. Associate Professor and HoD of Hindi Sri Rajesh Agarwal and assistant professors Sri Gopi Unnam and Manjula Alladi also participated in the event. 50 NSS volunteers actively participated in the drive.



Grooming and Placement Division

The grooming and placement division of the college is a unique institutional facility on the campus primarily to motivate and to empower the student community in terms of training and securing job. The program of empowerment of skills and corporate preparedness is scheduled for all the final year students to equip them with the required skills to secure job.

The division conducts the training program by a team of corporate personnel. The students are trained in Soft Skills, Communication Skills and Personality Development. The students' feedback has been positive and the training programs have enhanced the confidence level and skills of students. The outcome of the Campus Recruitment Training (CRT) program is reflected in the increased number of placements in the recruitment drive year after year.

Our students are well placed in several Indian and multinational companies like Deloitte, Sutherland, Concentrix, State Street, BPS, Factset, Genpact, Vista etc.

265 students (224 B.Com, 35 BBA and 06 M.Com students) of 2021-22 batch have been placed in different companies.

The placement department of our college has played a vital role by connecting its students with the industry. The mission of the placement department is to educate, groom and empower the students to become active participants in their career planning and job search. It facilitates the students in exploration, clarification and implementation of their academic, personal and career goals. The team manages active relationship with the companies that recruit students, ensure that the recruiting process is smooth, hassle-free and rewarding. The detailed list of the selected students in various companies is as follows.





Toppers 2019-20

B.Com General			
S. No.	Roll No	Name of the Student	Overall CGPA
1	1065-17-401-001	Deeksha U	9.73
2	1065-17-401-047	J Akhilesh	9.72
3	1064-17-401-013	Neha Pallod	9.67
4	1065-17-401-019	M Sri Lakshmi	9.64
5	1064-17-401-152	V Sri Ranga Vasantha	9.62
6	1064-17-401-077	Madhu Solanki	9.62

B.Com Computers			
S. No.	Roll No	Name of the Student	Overall CGPA
1	1065-17-402-006	N Mounika	9.74

B.Com Hons.			
S. No.	Roll No	Name of the Student	Overall CGPA
1	1064-17-407-006	Biradar Yogesh	9.69
2	1064-17-407-022	A. Hari Chandana	9.67
3	1064-17-407-031	Bolla Ashritha	9.64

It is a matter of great pride for us that more than 85,000 students have graduated from this great institution. They are spread far and wide within the country and abroad. We find a 'Badrukan' in every office and firm holding a good position, be it in Banks or MNCs, Practicing Chartered Accountants produced by Badruka institution are found all over Hyderabad. To gain from the enormous experience and expertise and facilitate an academic interaction between the past and present students an Association of Badruka Alumni (ABA) has been formed, headed by Shri Dushyant Reddy which is registered with the Government of Telangana State (vide Regd No. 130/08). Alumni Day is celebrated every year on 2 August, which also happens to be the Foundation Day of the College.

Association of Badruka Alumni



it's a privilege for all of us to remind, recollect, rejoice and remember our first Batch Student (1951-54) Mr Viqar A. Qureshi, Q.C., Canada. Our management thrilled to honor him on visiting our college on 12th March 2022. Hon. Secretary Shri Srikishan Badruka, DG Prof Abhirama Krishna, Principal Dr B Mohan Kumar, Vice Principal Dr P Venkataiah, Alumni Secretary Dr Rajesh Agarwal, CMO Dr Purnachander Murthy have graced the occasion by celebrating and refreshing old relationships and forming new ones.



ABA organized a guest lecture by CA Alok Agarwal on 'An Overview of GST' on 13th April, 2022. CA Alok Agarwal has delivered insightful lectures on various platforms with his sound knowledge.



To inculcate the habit of fitness and healthy living ABA has organized a Yoga workshop on mental and physical health by Yoga Guru Shri Sandeep on 23rd April, 2022. The workshop focused on enhancing the physical and mental ability of the students by practicing Yoga as a part of life.

ABA (Association of Badruka Alumni) has come forward to financially support the student of B. Com(Hons) Ms. Kopila Paudel who was suffering from brain infection. An amount of Rs. 1,05,235/- was donated by the Alumni members to support the cause.







TAMASO MA JYOTIRGAMAYA

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