



TAMASO MAJYOTIRGAMAYA

BADRUKA COLLEGE OF COMMERCE & ARTS



BADRUKA SANSKRITI NEWSLETTER

JUNE TO OCTOBER 2023

FOREWORD

Greetings!

It gives me immense pleasure to present the Ist Edition of our Badruka Sanskriti Newsletter.

Badruka has carved a “niche” for itself in the field of commerce education by enlightening and shaping the young minds to face and cope up with the challenges posed by the corporate world. Our motto is to empower the students for their overall development through holistic education.

This Newsletter - Badruka Sanskriti covers a wide arena of events and activities conducted in the college from June to October. Through these activities, we provide a platform and hone the skills of the students, and we are elated to unearth the talents of our students in our endeavor to publish the Newsletter.

I take this opportunity to congratulate and appreciate everyone associated with the Newsletter and my special thanks to the editorial board for their constant and sincere efforts in bringing out this issue.

Let us continue to give our best to the institution through our diligence and commitment.

Dr. B. Mohan Kumar
Principal
BCCA

सरस्वति महाभागे विद्ये कमललोचने ।
Saraswati Mahaa-Bhaage Vidye Kamala-Lochane

विद्यारूपे विशालाक्षि विद्यां देहि नमोस्तुते ॥
Vidyaa-Rupee Vishaal-Aakssi Vidyaam Dehi Namostute



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ISO CERTIFICATION



On the 21st October 2023, the ISO Inspection team visited for "Green Audit" and "Energy Audit" for ISO Certification for the Academic Year 2023-24 from HYM certification Pvt. Ltd.

INDIAN INSTITUTIONAL RANKING FRAMEWORK (IIRF) - 2023

All India Rank* (Based on Survey & Secondary Research)	Name of College	City	State
10	KJ Somaiya College of Science and Commerce	Mumbai	Maharashtra
11	Badruka College of Commerce and Arts	Hyderabad	Telangana
12	St. Joseph's College	Bangalore	Karnataka

Badruka College of Commerce and Arts has been honored with the 1st rank among all BBA colleges in Telangana and the 11th rank among BBA colleges in India by the IIRF (Indian Institutional Ranking Framework).

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A GLIMPSE OF BADRUKA

The institution has reached a significant milestone, marking 73 years of its existence, and marching towards platinum jubilee celebrations in 2025.

Badruka College of Commerce & Arts has been a pioneer in imparting Commerce education in the Telangana State. It has the distinction of being the first institution to be affiliated to Osmania University, Hyderabad in 1950. Since then, the college strives to imbibe teaching and learning process. The committed faculty and learning resources positioned Badruka College in an esteemed state and continue to place the students across the globe holding responsible positions in social, political and economic arena. The college affirms to shine and march

forward in its journey of academic excellence and innovations. It also holds several clubs and extra-curricular activities to nurture and cater the needs of the students' fraternity. At the same time, our students bring laurels to the college at various platforms, and the NSS and NCC wings made the college proud of their achievements.

The college began with just one section and 60 students, today it has grown into a thriving institution with over 50 sections & more than 3000 students. Faculty members keep themselves



abreast with changing trends in knowledge and technology to meet the growing student body, and the club activities enhance the student experience. The institution is dedicated to prepare the students for future success through its Campus Recruitment Training (CRT) program. The journey on the path of excellence continues, with the grand celebration of its platinum jubilee in 2025, recognising seven decades of remarkable progress

and achievements.

COURSES OFFERED

- B.Com (General) + ACCA
- B.Com (General)
- B.Com (Honours)
- B.Com (Computer Applications)
- B.Com (Business Analytics)
- B.Com (Tax Procedures)
- BBA
- M.Com

EVENTS OF JUNE



On the 1st of June, around 20 cadets of the NCC Wing of our college conducted a Traffic Police Awareness Programme. Awareness on traffic rules was instilled among the community.



On the 2nd of June, the college's NCC and NSS Wings came together to celebrate the Telangana Formation Day with an active participation of 65 cadets, 30 volunteers along with students and teachers.



On the 5th of June, 98 volunteers of the National Service Scheme (NSS) Wing of our college actively participated in the Osmania University-organized rally on the occasion of World Environment Day.



On the 20th of June, 42 volunteers of the National Service Scheme (NSS) Wing of our college took part in the Telangana Education Day celebrations at Osmania University.



On the 21st of June, our college celebrated International Yoga Day to promote the benefits of practicing yoga. On this day, the faculty of our college enthusiastically practiced yoga and meditation to promote physical and mental well-being.



On the 26th of June, the NCC cadets of our college gave Guard of Honour to the Group Commander Col. Anil Kumar Yadav, 5T Battalion.



On the 30th of June, 10 NCC cadets of our college gave Guard of Honour to Air Commander V. M. Reddy and AP&T Directorate.

EVENTS OF JULY



On the 5th of July, the college's NSS unit actively participated in Swachh Pakhwada, with 12 dedicated volunteers cleaning both the NSS room and the storage room, contributing significantly to the event's success.



On the 26th of July, the college's NCC cadets conducted a solemn Kargil Vijay Diwas commemoration and a candle-lighting ceremony to honor the brave Indian soldiers who valiantly fought in the Kargil War. Additionally, 48 volunteers from the college's NSS unit participated in the event, paying tribute to the heroism and sacrifices of these soldiers.

DASHAVATARAM



On the 2nd of August 2023, the Theatrics club of Badruka College of Commerce and Arts celebrated the Foundation Day of the college by organizing a Spectacular Drama – Dashvataram which showed 10 incarnations of Lord Vishnu. The drama was brought to life by enthusiastic participation of 25 student artists. In a remarkable display of talent and creativity the participants transported the audience to into a world of emotions with their captivating performances From the moment the drama started, the stage came alive with vibrant energy. The carefully crafted stage design adorned with intricate details, provided a rich backdrop for the unfolding story. The lightning design with its interplay of shadows and

ATARAM

BADRUKA EDUCATIONAL SOCIETY (SGGBES)
OF COMMERCE AND ARTS (BCCA)

Chief Guest

Dr Varla Bhanu Lakshmi R

Partner & Director, P
Chair, TIE Grad

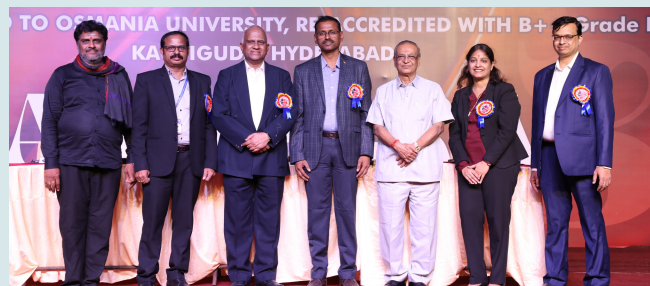


interplay of shadows and spotlights skillfully enhanced the mood and intensified the dramatic moments. The impeccable delivery of lines coupled with nuances, gestures and expressions conveyed perfection on stage. The carefully selected sound track perfectly complemented the scenes, highlighting the impact of pivotal moments. The Drama was filled with Huge Audiences who had a spell bound effect throughout. The event was graced by Honorary Secretary Shri Srikishan Badruka ji, Director General Prof Abhirama Krishna, principal Dr. B . Mohan Kumar, vice principal Dr M Janakiram and Dr. P. Venkataiah and all other faculty members of BCCA . The Gripping Drama showcased immense talent and dedication of College's Theatrics Club, leaving everyone awestruck.

EVENTS OF AUGUST



The college celebrated its 74th Foundation Day on the 2nd, with Dr. Varla Bhanu Prakash Reddy, Partner & Director of Plural Technology Chair, TiE Grad, as the esteemed Chief Guest. The event was graced by Hon. Secretary Srikishan Badruka, Joint Secretary Sri Ravi Badruka, Treasurer Sri Rajendra Badruka, along with Prof. S Abhirama Krishna, Director General, faculty, and students. During the celebration, the college students showcased an impressive performance centered Dashavataram, earning high praise from the audience. The captivating performance centered around Dashavataram showcased the college's sanskriti, vibrancy and talent.



On August 5th, the college celebrated its Annual Day and Farewell event, "Sayonara," bidding farewell to the final year students, with Prof. Ravi Kumar, Director of District PG College, and Ms. Preeti Agarwal, Alumna-2002 and Senior Vice President Audit & Assurance at Deloitte US Office, as the Chief Guest and Guest of Honour, respectively.



On the 10th of August, the college's Literary Club organized 'Minute Marvels,' a 'JUST A MINUTE' speaking competition exclusively for first-year students, focusing on the theme of friendship to assess their speaking skills and confidence.

T



From August 7th to August 21st, the college conducted its inaugural Bridge course in Commerce, which was attended by 78 first-year students. This course was designed to cater to non-commerce students and aimed to bridge learning gaps in their academic journey.



On August 14th, the college's NSS Wing, comprising 36 dedicated volunteers, actively demonstrated their commitment to community service and environmental responsibility by participating in a clean-up at Osmania University.



On August 15th, the college celebrated Independence Day with NCC cadets conducting a parade involving 70 participants, while both faculty and students enthusiastically joined in the patriotic festivities.



On August 16th, the college's NSS wing actively participated in a Traditional Ramp Walk event at Ravindra Bharathi, with 25 enthusiastic volunteers taking part in the event.



From August 17th to September 9th, the college conducted a Bridge Course in English for first-year students, aimed at helping slow learners, fill knowledge gaps and enhance their language skills.



On August 19th, the college's NSS wing organized an Orientation Program for the recruitment of volunteers from batch-26.





On August 23rd, the college's Theatrics Club hosted the Blockbuster Meet, introducing students to the vibrant world of theater and showcasing the exciting opportunities available through the club.

EVENTS OF S



On 5th September, the college celebrated Teacher's day to commemorate the birthday of Dr. Sarvepalli Radhakrishnan. The students expressed their appreciation and organized a series of indoor games to entertain the faculty members.



On September 6, 2023, Colonel Lakshman Ojha, the commanding officer of the 1st Training Battalion at the AOC Center, visited Badruka College as the Guest of Honor. He spoke about military life, interacted with senior NCC cadets, and 65 college cadets participated.

SEPTEMBER

On September 9th, the NCC Unit of the college had 30 Cadets participate in the 130th Anniversary celebrations of Vivekananda's World Famous Chicago Address at Rama Krishna Math.



On September 13th, the college's Literary Club organized "Spell Casters," a spelling bee competition that engaged students in a test of their spelling skills and vocabulary.



From September 15th to September 17th, the college's NSS section actively participated in various competitions and cultural events as part of the Hyderabad Liberation Day celebrations held at Rashtrapati Nilayam.



On September 27th, the college's Theatrics Club proudly organized the 24Frames Film Contest, a significant celebration of artistic originality and excellence in cinema. This event showcased the dedication and passion of aspiring filmmakers from our college.





On September 29th, the college's NCC wing organized a Women's Day Marathon in collaboration with the SHE Team, with 51 cadets participating in the 2k and 5k marathon runs.



On September 30th, the college celebrated Fresher's Day with Shri Shujath Bin Ali, Global General Counsel & Chief Compliance Officer at KKR Re Sustainability Limited, as the Chief Guest, and Shri Manish Shah, an alumnus from the class of 2003, as the Guest of Honour, making the occasion special and memorable.

MAHISHASUR



On 12th October 2023 , the Theatrics Club of Badruka College of Commerce and Arts showcased a mesmerizing performance of the Mahishasura Mardini act, a revered mythological drama depicting the victory of Goddess Durga over the demon king Mahishasura. The performance was a collaborative effort of talented students who displayed exceptional dedication and artistic prowess. The costumes were intricately crafted to reflect the divine and demonic characters accurately. The attention to detail was exceptional and added to the overall visual appeal of the act. The music and choreography were other highlights of the performance. The combination of traditional and contemporary music enhanced the emotional depth of the act. The choreography was well-coordinated, with intricate dance sequences that left the audience in awe. Each actor brought their character to life, conveying the emotions, power, and divine essence of Goddess Durga while

RA MARDHINI



portraying the menacing Mahishasura with equal conviction. The audience was captivated by the incredible acting and the powerful narrative of the act. The club members, along with their mentor, deserve commendation for their outstanding efforts in bringing this mythological tale to life on the stage. This performance not only entertained but also educated the audience about an important part of Hindu mythology. It is a testament to the artistic talent present in BCCA and reflects the commitment of the Theatrics Club to the promotion of culture and the arts. The event was graced by Hon'ble Secretary Shri Srikishan Badruka ji, Director General Prof Abhirama Krishna, principal Dr. B . Mohan Kumar, vice principal Dr M Janakiram and Dr. P. Venkataiah and all other faculty members of BCCA.

EVENTS OF C



Organized Industrial Visit to "SURYA ENGINEERING" "VEERABADRA ENGINEERING" & "GOWRI ENGINEERING" for B.Com General Students on 07-10-23, 54 students participated along with the faculty, Dr. Sreeshailam, Mr. Pratap V.



On 9th October 2023, the Literary Club Organized an event "CLASH OF MINDS - Don't Hate, Debate" on the occasion of World Mental Health Day.



Organized Industrial Visit to "AMUL Co-operative Society Unit for B.Com General Students on 10-10-23. 50 students were accompanied by the faculty, Dr. Kumara Swamy, Ms. Archana, and Ms. Rashmi

OCTOBER



On 10th October 2023, the Management Club of BCCA organized an event "THE REAL TALK - A Mock Interview Process".



No Vehicle Day was observed on 11th October to control/reduce the pollution by all the staff and students of the college.



Performed Saraswathi Mata pooja and Ayuda Pooja on 20-10-23 in college premises.

BADRUKA BULLETIN

BCCA Admissions 2023

The admissions period for the B.Com and BBA programs for the academic year 2023-2024, spanning from May 15th to July 31st, saw an encouraging enrollment of 960 students. This robust response underscores the attractiveness of these business-oriented programs and reflects the college's successful outreach and academic offerings in meeting students' professional aspirations.



Faculty Development Program featuring Dr. P. C. Jain

On August 9th, the college organized a Faculty Development Program (FDP) for its faculty members, featuring Dr. P.C. Jain, the former Principal of Shree Ram College of Commerce in New Delhi, who imparted his extensive knowledge and experience to the faculty.



Lecture by Dr. Sarath Chandra Mouli Veeravalli

On September 16th, the Badruka Health Centre presented an event titled "Beyond the Aches: Exploring Rheumatological Wellness for a Pain-Free Life," featuring Dr. Sarath Chandra Mouli Veeravalli as a guest speaker. Dr. Veeravalli, with his extensive expertise, provided insights into the symptoms and issues related to Rheumatoid conditions.

Superannuation of Dr. Rajesh Agarwal

Dr Rajesh Agarwal, Associate Professor of Hindi attained Superannuation on 31 August 2023 after serving the institution for 26 years in various capacities. He served as Coordinator of Badruka Professional Studies and twice as Vice principal of BCCA. The college always remembers his services.





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