



TAMASO MA JYOTIRGAMAYA

BADRUKA COLLEGE OF COMMERCE & ARTS



BADRUKA SANSKRITI NEWSLETTER

NOVEMBER 2023 TO FEBRUARY 2024

WOMEN'S DAY SPECIAL EDITION

FOREWORD

Greetings!

I am elated to introduce the special Edition of our Badruka Sanskriti Newsletter on the occasion of International Women's Day.

The relentless efforts of the editorial team backed by constant support from the management made it possible to bring out this edition in its most incredible form, with an amazing outlook representing International Women's Day.

This edition of Badruka Newsletter covers a range of events and activities organised by the college from November 2023 to February 2024. These activities provide a platform to develop and refine students' skills, and we're delighted to showcase their talents in this newsletter.

I want to extend my congratulations and appreciation to everyone involved in creating this newsletter, especially the editorial board for their dedicated efforts.

Let's continue to contribute our best to the institution through our hard work and dedication.

“Don't think about making women fit in the world - think about making the world fit women”.

Happy International Women's Day to all the women!!

Dr. B. Mohan Kumar
Principal
BCCA

सरस्वति महाभागे विद्ये कमललोचने ।
Saraswati Mahaa-Bhaage Vidye Kamala-Lochane

विद्यारूपे विशालाक्षि विद्यां देहि नमोस्तुते ॥
Vidyaa-Rupee Vishaal-Aakssi Vidyaam Dehi Namostute



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A Glimpse of Badruka

The institution has reached a significant milestone, marking 73 years of its existence, and marching towards platinum jubilee celebrations in 2025.

Badruka College of Commerce & Arts has been a pioneer in imparting Commerce education in the Telangana State. It has the distinction of being the first institution to be affiliated to Osmania University, Hyderabad in 1950. Since then, the college strives to imbibe teaching and learning process. The committed faculty and learning resources positioned Badruka College in an esteemed state and continue to place the students across the globe holding

responsible positions in social, political and economic arena. The college affirms to shine and march forward in its journey of academic excellence and innovations. It also holds several clubs and extra-curricular activities to nurture and cater the needs of the students' fraternity. At the same time, our students bring laurels to the college at various platforms, and the NSS and NCC wings made the college proud of their achievements.

The college began with just one section and 60 students, today it has grown into a thriving institution with over 50 sections & more than 3000 students. Faculty members keep themselves abreast with changing trends in knowledge and technology to meet the growing student body, and the club activities enhance the student experience. The institution is dedicated to prepare the students for future success through its Campus Recruitment Training (CRT) program. The journey on the path of excellence continues, with the grand celebration of its platinum jubilee in 2025, recognising seven decades of remarkable progress and achievements.

Courses

- B.Com (General) + ACCA
- B.Com (General)
- B.Com (Honours)
- B.Com (Computer Applications)
- B.Com (Business Analytics)
- B.Com (Tax Procedures)
- BBA
- M.Com



*Signed an MOU with an NGO - Nirmaan Organisation to promote community service

“WOMEN ARE THE RE SOCIE

International women's day is celebrated every year on March 8th, commemorates the social, economic, cultural and political achievements of women.

Also on March 8th, in 1908, women workers in the needle trades marched through New York City's Lower East Side to protest child labor, sweatshop working conditions, and demand for women's right to vote. Since 1910, March 8th is observed as International Women's Day around the world and has been officially recognised by the United Nations.

On this important day, tributes are paid to the women who have paved the way for future generations and also acknowledge the ongoing work needed to achieve gender equality.

Unveiling Her Strength

MY WIFE DOES NOT WORK!!!

Conversation between a Husband (H) and a Psychologist (P):

P: What do u do for a living Mr. Bandy?

H: I work as an Accountant in a Bank.

P: Your Wife?

H: She doesn't work, she's only a housewife.

P: Who makes breakfast for your family in the morning?

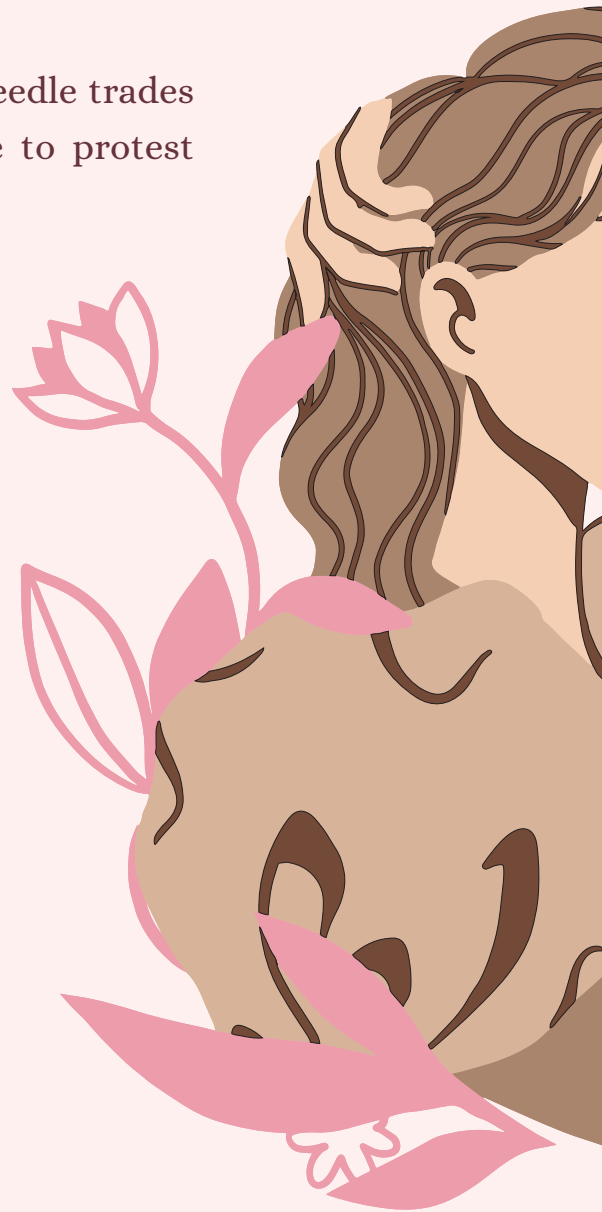
H: My Wife, because she doesn't work.

P: At what time does your wife wake up for making breakfast?

H: She wakes up at around 5 a.m. because she cleans the house first before making breakfast.

P: How do your kids go to school?

H: My wife takes them to school, because she doesn't work.



REAL ARCHITECTS OF LIFE

P: After taking your kids to school, what does she do?

H: She goes to the market, then goes back home for cooking and laundry. You know she doesn't work.

P: In the evening, after you go back home from office, what do you do?

H: Take rest because I get tired due to all day's work.

P: What does your wife do then?

H: She prepares meals, serving our kids, preparing meals for me and cleaning the dishes, cleaning the house then taking kids to bed.

The daily routine of your wives commence from early morning to late night and you called that SHE DOESN'T WORK? Yes, being housewives do not need certificate of Study, even high position, but their role/part is very important! Appreciate your wives because their sacrifices are uncountable, this should be a reminder and reflection for all of us to understand and appreciate each other's roles.

Someone asked her, Are you a working woman or a housewife?

She replied: Yes, I am a full-time working housewife, I work 24 hours a day, I'm a Mother, I'm a Wife, I'm a Daughter, I'm a Daughter-in-law, I'm an Alarm clock, I'm a Cook, I'm a Maid, I'm a Teacher, I'm a Waiter, I'm a Nanny, I'm a Nurse, I'm a Handyman, I'm a Security officer, I'm a Counselor, I'm a Comforter, I don't get holidays, I don't get sick leave, I don't get day off, I work through day and night, I'm on call all hours and get paid with a sentence.

Woman has the most unique character like salt, her presence is never remembered but her absence makes all the things tasteless.

Pass it on to all the lovely ladies...

Your mother, your wife, your daughter, your sister and your friend.

INSPIRING



Mrs. K. Anupama

Smt K. Anupama, Associate Professor of English, is an accomplished and committed educator with over 29 years of teaching experience and also has administrative expertise.

She began her career as a Junior lecturer at Badruka Junior College for Girls in 1994, and advanced fast to the position of vice-principal of the college. In 1997, she shifted to Badruka College of Commerce and Arts from Junior college and again in 2018, she was deputed as the in-charge principal for 6 months at Badruka Junior College.. She served as the administration's first female vice-principal at BCCA for seven years. She is a soft skills trainer and held a number of positions at the college, including founding and leading the literary club, serving as the student welfare officer, managing the college prospectus and souvenir, planning and coordinating multiple cultural events, convenor for Bridge and Communication skills course in English and frequently acting as master of ceremonies. She is a visiting faculty at Telugu University, ELTC OU, and other colleges where she taught English language proficiency.

OF BAI



Mrs. N. Sunita Bai

Mrs. N. Sunita Bai, an Associate professor of Commerce, has been working for the organization for the past 26 years with sincerity and dedication. She has worked as an NSS officer, women's welfare officer, student welfare officer, member of admission committee. In addition to being a member of the scheduling and academic committees, she oversaw the annual activities. She was a paper setter at many universities, constituent institutions, and autonomous colleges. She was the visiting faculty at Vanita Maha Vidhyalaya. She takes part in all of the college events with great enthusiasm.

G WOMEN

Mrs. Geeta Desai



Mrs. Geeta Desai, an Associate Professor of Commerce and academic coordinator with 22 years of expertise. She has held numerous positions, such as coordinator of placements, member of the management club, member of the admissions committee, and member of the library committee. She has been teaching remedial courses, bridging courses, and UG and PG programs. Her tenure as an instructor at the organization has contributed to her professional achievement.

DRUKA

Mrs. M. Indira



Smt Indira, Associate Professor of Commerce, a sincere, dedicated and an experienced faculty with 23 years of teaching experience in Badruka. She is a student friendly teacher and has served the college in different capacities. She extended her services as academic coordinator, student welfare officer, placement coordinator, Arts club advisor, Exam coordinator and over all incharge from 2012 to 2014 for BBA and Bcom (Hons) wing. She was the member in admission committee, discipline committee etc. She was also the convenor for various cultural and academic activities. She is a paper setter and guest faculty for various colleges.

EMPOWER SHAPING



Celebrating the remarkable women

ING MINDS, FUTURES



n of Badruka this Women's Day

EVENTS OF



The Business Quiz, hosted by the Badruka College Quiz Club on November 1st, was supervised by Mr. P. Arun Reddy, the quiz coordinator. A total of 124 students eagerly registered and took part in the event.



On November 4th, 36 cadets from the NCC Wing, led by L.T. Mahendhar, successfully completed the Vikarabad Trek, showcasing their teamwork and determination. This challenging yet rewarding experience not only tested their physical endurance but also strengthened their bond as a cohesive unit.

NOVEMBER



On November 7th and 9th, the college's Literary Club organized "Spotlight: Where Talent Takes Flight," an Open Mic session showcasing students' skills in stand-up comedy, mimicry, poetry recitation, short story narration, singing, rapping, and monologues. The enthusiastic participation of students added vibrancy to the event.

On November 26th, the Quiz Club, in collaboration with the Human Excellence Cell of the college, organized an online quiz focused on the Indian Constitution. The event was supervised by Mr. P. Arun Reddy, the coordinator, and saw active participation from a total of 112 students.

EVENT DECEMBER



The Theatrics Club's initiative on December 9th was more than just a performance; it was a dynamic and engaging street play flash mob held in honor of International Anti-Corruption Day. Drawing in an eager audience, the event became a platform for 45 individuals to express their creativity and convey a compelling message against corruption. Through the medium of street theater, participants utilized their talents to captivate and provoke thought, ultimately contributing to a meaningful dialogue on a pressing social issue.

TS OF MBER



On December 29th, 25 cadets from the NCC wing demonstrated their commitment to social responsibility by actively participating in a blanket donation drive. With the winter season in full swing, their primary goal was to extend warmth and comfort to those in need by distributing blankets. Through their collective effort, they aimed to reach out to individuals and communities facing the harsh realities of winter without adequate protection. This act of kindness not only provided physical relief but also conveyed a message of compassion and solidarity within the community.

EVENTS OF JANUARY



The Makar Sankranti celebration, organized by the college on January 12th, saw active participation from both students and staff, who engaged with great devotion and enthusiasm.



On January 12th, the NSS Division of Badruka campus actively participated in the National Youth Festival event through virtual means. The event saw involvement from program officers, volunteers, principal, and vice principals. A total of 30 NSS unit volunteers contributed to the festival's success.



On January 12th, 30 NCC cadets participated in the National Youth Day event. The NCC cadets collaborated with the Human Excellence Cell at Ramkrishna Math to effectively organize and rally for National Youth Day.



On January 23rd, the NSS division of our college paid tribute to Subhash Chandra Bose on the occasion of Subhash Chandra Bose Jayanthi in the main auditorium. NSS volunteers, program officers, and the NCC Unit came together to express their gratitude.



On January 23rd, 60 cadets from the NCC division of the college participated in the guard of honor ceremony held to commemorate Prakram Diwas, honoring Netaji Subhash Chandra Bose Jayanti.



On January 25th, National Voters Day, Prime Minister Shri Narendra Modi hosted a virtual seminar at the BJP Office in Barkatpura, which was attended by 97 volunteers and program officers from the NSS Unit of the College. The seminar focused on promoting voter awareness and participation, emphasizing the importance of exercising one's democratic right. Participants engaged in discussions on electoral processes and civic responsibilities, inspired to contribute to the nation's democratic fabric.



On January 26th, the NSS Division actively participated in the Republic Day celebrations at Osmania University. Following the flag hoisting at Arts College, OU, volunteers from various colleges united to partake in the NSS march. A total of 42 NSS volunteers, accompanied by Program Officer Dr. K. Mamatha, contributed to the celebration.



On January 26th, Republic Day held special significance for the NCC cadets, marking a proud moment for 80 cadets from our college who participated in the procession. The spirited Republic Day celebrations showcased the excellence of our college's NCC cadets, with the presence of Group Captain GJ Rao (Rtd) adding to the occasion's significance.



On January 26th, the college organized the Republic Day Parade, with 23 NSS volunteers actively participating. Additionally, 20 volunteers and program officers contributed significantly to the event, ensuring its grand success.



On January 30, 2024, 15 cadets from the NCC Unit of Badruka College participated in the Gandhiji Vardhanti. During the event, NCC cadets observed a two-minute mourning period in remembrance of the Father of the Nation, Mahatma Gandhi.



On January 31st, the Management Club hosted the Verbal Vantage 2.0 Induction Session, introducing four new weekly activities: panel discussions, group discussions, student public speaking, and engaging informal activities.

EVENTS OF FEBRUARY



From February 2nd to February 4th, 2024, it was a remarkable accomplishment for the students of our college to participate in the National Entrepreneurship Challenge 2023. They secured the 47th position in the initial rounds and progressed to the finals held at IIT Mumbai. Eight teams were involved in this six-month-long challenge. Our college was in the advanced track, undertaking multiple tasks for each challenge. Ultimately, the students reached the finals of NEC 23, a flagship event of IIT Bombay.



The Theatrics Club of BCCA paid tribute to the brave heroes lost in the Pulwama attack with a screening of "VANDEMATARAM" on February 13, 2024, at the CB building Auditorium. Dr. P Venkataiah, Vice-principal, awarded the First Prize to Mr. Sathwik from B.Com (Hons.) final year.



On February 14th, the college celebrated Vasant Panchami, honoring Goddess Saraswati. Students and staff worshipped fervently. The arts club led a painting competition, guided by Ms. A. Manjula.





On February 16th, our college hosted an orientation program highlighted by a guest lecture from Mr. A. Patrick, representing the Department of Commerce at Osmania University. His insights provided valuable perspectives to attendees, enriching their understanding of commerce and its significance in academia and beyond.



On February 16, 2024, the Management Club hosted an event for Panel Discussion on 'Interim Budget 2024'. Our faculty served as panelists, providing valuable insights into the budget. A large number of students attended, gaining knowledge from our faculty's expertise. The question and answer session facilitated by the faculty further enhanced understanding. Overall, attendees thoroughly enjoyed and benefited from the event.



Theatrics club of Badruka college of Commerce and Arts in collaboration with Rifti - Rotomaker international filmmaking and television institute jointly organised "CINEWONDERS" A Filmmaking workshop on 21-02-2024 from 2:00PM to 4: 00PM at centenary building Auditorium. It was an intensive filmmaking workshop where team of 8 members from various departments of institute from RIFTI addressed the students and introduced the fundamentals of film , including directing, camera, and editing. Mr. Shiva Faculty in Acting , direction department from RIFTI taught the intricacies of dramatic filmmaking and are mentored on what it takes to become successful film directors. Also students had hands on experience to learn shot selection, shooting coverage, camera angles and working with actors. 120 students registered and participated in the workshop, the unique viewing experience transformed our participants from passive audience to active viewers . The session ended with Felicitation to the faculty of RIFTI Mr. Shiva by Our vice principal Dr. P. Venkataiah sir which was followed by vote of thanks and National Anthem.

South Zone Inter-University Basketball

From November 1st to 3rd, 10 students from our college's Department of Physical Education participated in a competition at Loyola Academy. Among them, Mr. Shloke Sharma, a first-year BBA student from section 'S', was selected to represent the south zone in the inter-university basketball men's 13-18 division at the University of Kerala.

Two-Day Inter-College Football Tournament

From November 3rd to 4th, 16 students from our college took part in a two-day inter-college football tournament hosted at Loyola Academy.

Lawn Tennis Tournament

Ms. Keerthi Anand, a student from B.Com General, participated in the lawn tennis tournament at Bhavans College, Sainikpuri/UCL on November 3rd. She was subsequently selected for the probables.



Men's Kabaddi

On November 3rd and 4th, a group of 12 students competed in the men's kabaddi event at Dr. B.R. Ambedkar College, Bagh Lingampally. They achieved the 5th position in the tournament.



Men's Fencing Tournament

On November 15th, Mr. Gaurav Singh from BBA participated in the men's Fencing tournament held at Hindi Mahavidyalaya, secured gold medal and has been selected for the All India Men's Fencing tournament.



Wrestling Free Style Greco Roman Tournament

On November 17th and 18th, seven students from the college competed in the Wrestling Free Style Greco Roman tournament at the Osmania University indoor stadium. Mr. Thakur Akshath Singh and Mr. Gaurav Singh secured bronze medals, while Mr. Yogesh Yadav, Mr. Manish Thota, and Mr. Sai Charan Yadav earned silver medals in the tournament.



Table Tennis Tournament

Badruka College of Commerce & Arts took part in a Table Tennis tournament hosted by St. Joseph Degree & PG College on December 6th and 7th. Competing against other colleges, Badruka's team performed impressively, securing the 2nd position in the overall championship. This achievement highlights their skill, dedication, and competitive spirit in the sport. It also reflects positively on the college's commitment to fostering athletic excellence among its students. Such events not only promote sportsmanship but also provide an opportunity for students to showcase their talents beyond academics.



Men's Boxing Tournament

On December 7th and 8th, two students from the college achieved success in the Men's Boxing tournament held at Nizam College, securing a silver medal in the 58kg category and a bronze medal in the 67kg category respectively.



Volleyball Tournament

On December 8th and 9th, students from the College took part in the Volleyball tournament at GHMC Sports Stadium, Secunderabad. Additionally, they were selected for the probables in the Volleyball tournament.

Athletics Men and Women Tournament

During the Athletics Men & Women tournament at the Artillery Indoor Stadium on December 9th and 10th, students secured a bronze medal in the 800 meters event, showcasing their college's strong presence in athletics. Their achievement exemplifies their dedication and skill, further solidifying their college's reputation in the realm of athletics.

Badminton Tournament

Students showcased their badminton prowess at the tournament held at CBIT, Gandipet on December 10th and 11th, securing selection for the probables. Their stellar performance not only earned them recognition but also paved the way for further opportunities in the upcoming tournament selections.

South West Zone Inter-University Swimming Tournament

On December 30th and 31st, the students competed in the Swimming tournament and received nominations for the South West Zone Inter University Swimming (Men & Women) tournament at SRM Chennai.



South West Zone Inter-University Tournament

During the period from January 2nd to 4th, 2024, Mr. B. Manoj Kumar, who serves as an Assistant Professor within the Department of Physical Education, assumed the managerial responsibilities for the Osmania University swimming team. This team was actively engaged in competing at the South West Zone Inter University Swimming tournament, which featured both men's and women's divisions. In his capacity as Manager, Mr. Kumar oversaw various logistical aspects, provided support to the athletes, and ensured smooth operations for the team throughout the duration of the tournament.



Men's Chess Tournament

On January 19th, a selection event for the Men's Chess team took place at Bhavans College, Sainikpuri. Among the participants was Mr. Sibbi Srinivas, a B.Com student, who showcased his skills and earned selection for the upcoming South Zone Chess championship. This event served as a platform for students to demonstrate their chess proficiency, with Mr. Srinivas emerging successfully to represent his college at the regional level. His achievement highlights both his individual talent and dedication to the game, contributing to the competitive spirit within the college's chess community.

South Zone Chess Championship

A college student participated in the prestigious South Zone Chess Championship held at Bharathidasan University in Tiruchirapalli from January 26th to January 29th. Competing against skilled opponents from various institutions across the South Zone, the student demonstrated their prowess and passion for the game throughout the tournament. Engaging in intense matches and strategic encounters, they showcased their tactical acumen and determination on the chessboard. This experience not only provided them with valuable competitive exposure but also served as a platform to foster camaraderie and sportsmanship among fellow chess enthusiasts. Overall, their participation in the championship reflects their commitment to excellence and their college's proud tradition of nurturing talented chess players.

Inauguration Ceremony of Synthetic Athletics

Mr. B Manoj Kumar and Mr. B Rajaram were among the distinguished guests who graced the inauguration ceremony of the Synthetic Athletics at the 'A' Grounds, Osmania University, on January 29th. Their presence added to the significance of the event, highlighting the importance of promoting sports and athletics within the university community. As attendees, they witnessed the unveiling of this modern sports facility, which is poised to enhance training opportunities and athletic development for students and athletes alike. Their participation underscores their support for initiatives aimed at fostering a culture of sports excellence and promoting healthy lifestyles among the university's stakeholders.

BADRUKA BULLETIN

Smt SP Manjula, Associate Professor of Commerce, a senior lecturer, served the college for 26 years retired on 31st October 2023. She was a sincere and dedicated teacher and was the first lecturer in the college to clear National Eligibility Test (NET) in Commerce. We wish her a happy and peaceful retirement!!

*Superannuation of
Smt SP Manjula*



Inspiring Support Staff

Mrs. Vijayalakshmi, has a long service of 30 years and is an experienced supporting staff member. In 1994, at the age of eighteen, she joined the college. Mr. Mallikarjun Rao, former principal, made her employment possible. She started her journey because she had to provide financial support for her family, and she still has a deep emotional connection to



the organization. She has worked in every field with the utmost honesty and attention. She always uses her creativity to get the job done. She is a source of motivation for other employees who offer assistance. With 30 years of experience as a supporting staff member.

Guest Lecture by Dr. Rabindranath Solomon

On February 21st, 2024, the Department of Commerce and IQAC co-hosted a Guest Lecture on Business Laws at the CB Auditorium, attended by 140 B.Com (Hons.) 1st-year students. Dr. Rabindranath Solomon, from Dr. B. R. Ambedkar Open University, led the session, covering topics from the Indian Contract Act, 1872. The lecture, facilitated by Ms. J. Lavanya and Dr. M. Janaki Ram, highlighted key concepts with case studies. Ms. N. Lakshmi concluded with a vote of thanks, and Dr. Solomon was honored by Dr. M. Janakiram.

PHOTO GALLERY





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