

Profile of Dr. M.Raja Shekhar Reddy

Dr. M. Raja Shekhar Reddy is a Professor and Director at the Badruka College PG Centre (BCPGC), leading the MBA program team at BCPGC. He is an experienced professor, served as a Program Director at the Administrative Staff College of India (ASCI), Hyderabad and as Associate Professor with IBS Hyderabad.

Dr. Raja Shekhar worked in the industry as a General Manager before transitioning to Academia and has an overall twenty-two years of experience. He worked in the industry for more than a decade with Dr. Reddy's Laboratories, Zydus Cadila Healthcare, Lupin Laboratories, and Piramal Healthcare Ltd across areas such as Technology Transfer, scaling up Research projects, Manufacturing, Project Management, and Marketing. He held the position of General Manager of an SBU and was involved in the Business Development activities for the Asia Pacific region and led the delivery of projects to clients in the US and Europe.

## He holds

- B.E. (Hons) degree from Birla Institute of Technology & Science (BITS), Pilani,
  India.
- MBA from Asian Institute of Management, Manila, Philippines.
- Ph.D. from Jawaharlal Nehru Technological University (JNTUH), Hyderabad, India.
- Advanced program in Public Policy at the John F. Kennedy School of Government, Harvard University, Boston, USA, in 2019.
- Certified Project Management Professional (PMP) from the Project Management Institute, PMI, USA.

He has publications and conference presentations to his credit. He participated in the panel discussion on "Public Sector Innovation: The new Normal" organized by the Organization for Economic Cooperation and Development (OECD) and the European Commission Directorate for Research and Innovation, 2017, in Paris, France.

He undertook Management Consultancy assignments and conducted Management Development Programs (MDP) in General Management, Public Sector Innovation, Research Management, and Intellectual Property Rights (IPR) for Senior Management Executives and Scientists from the Corporate sector and Government organizations. He

conducted General Management programs sponsored by the Ministry of External Affairs (MEA) for foreign participants from Eastern Europe, Africa, the Middle East, South Asia, and Latin America. His other areas of interest are - Strategic Management, Business Ethics & Corporate Governance, Public Policy and International Business.